

2008 Space City Cash Conference

Mobile Technology - Trends

Presented by: Michelle Green Wells Fargo Bank

Mobility is changing our lives. This session will address the mobile industry, the mobile banking landscape, and present the business case for the corporate treasury professional going mobile. What can cell phones support? What functionality will be available? What are the risks? When is this going to happen?

Account Recon: May the Force Be With You

Presented by: Jim Gurski Chesapeake System Solutions, Inc.

This session explores the myriad of cash and non-cash reconciliation challenges confronting the corporate enterprise today. It discusses the purpose, timing and approaches to assuring reconciliations are conducted in accordance with corporate internal and public policies, as well as legal requirements. The session attempts to create the ideal approach to creating a most accurate, timely and auditable reconciliation process.

PCI Compliance: Guarding Your Company and Customers

Presented by: Mike Herman Chase Paymentech

This session is about the payment brands' (Visa, MasterCard, Discover, etc.) requirements for cardholder data security. Data compromise trends and merchant costs will be discussed as well as information about the Payment Card Industry ("PCI") Data Security Standards, Payment Application Data Security Standards and PIN Debit Entry Device security requirements.

Evolution of Check Processing and Presentment

Presented by: Robert Lang CheckAGAIN

My presentation will center on the different check processes now available to retailers. I hope most of the attendees are retail related as check rules are different for business to business checks. I will cover all the options available to both, and issues that arise due to a particular process.

Around the World in 80 Minutes

Presented by: Vanessa Manning ABN Amro Bank

Around the world in 80 Minutes? One-touch liquidity management: how automation can be used to replace manual, costly activities currently being performed by international treasury teams.

Never before has a corporate had so much access to automated tools and customizable information from their banking providers. This session will highlight some of the latest innovations from banks, to enable you to have visibility and control over your cash balances with a single EB platform, irrespective of banking providers, eliminate manual balance transfers "outsource" inter-company loan reconciliation reduce inter-company lending and related FX make a single funding / investment decision in one currency on the basis of multiple underlying currency positions simplify investments across your relationship banks in all regions.

Treasury ASP: The Future is Now

Presented by: Scott Montigelli Kyriba Corporation
Valerie Cox Kyriba Corporation

As treasury departments look to streamline operations and "do more with less", technology is the most effective tool to facilitate this initiative. With the advent of ASP (Application Service Provider) offerings, what has been the affect on the treasury management system landscape and how will this impact your technology selection process? What criteria should be used to evaluate ASP vs. "client-server" vs. ERP? Is it a reliable technology that is here to stay?

- Objectives:
- Gain a better understanding of how ASP offerings compare to "conventional" applications (client-server) for treasury workstations.
 - Learn why the ASP model is growing in popularity and what the immediate benefits can be.
 - Determine if an ASP solution is most appropriate for your specific business.
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US and Canada Banking: Worlds Apart

Presented by: Nena Nodge Sysco Corporation
Eric Schwab TD Bank

The session will focus on the differences between Canadian and US banking systems, as well as the future of imaging in Canada. Nena Nodge from Sysco Corporation, will provide insight into how these differences impact their Canadian operations. The session is intended for companies entering Canada for the first time

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Leveraging Your Card Program

Presented by: Ryan Reynolds Bank of America

What defines a "best in class" card program? Companies like yours have discovered how to reduce administrative costs, improve spending control and increase efficiencies through optimized card spending. They have identified strategies for goal setting, innovative ways to broaden spending, and implemented card program control strategies to increase card spending.

Join us for this session as we explore how to supercharge your card program.

At the end of this session, participants will learn:

- How to drive data to tactics
- Best in Class company tips for a successful card program
- Best Practices to enhance their card program

International ACH is Coming Your Way, Ready or Not!

Presented by: Gary Sefcik, CCM, AAP, CPA The Bank of New York Mellon Treasury Services

Effective March 20, 2009, the NACHA rules will change and many ACH transactions that appear to be domestic, will now be classified International ACH Transactions (IAT). This change is the most complex since the implementation of the ACH network. New file formats, new reports, OFAC scrutiny, data security, and industry wide education are all changes to look forward to. This session will provide information on the basics of international payments and how the new NACHA rules could impact your organization.

CTP Review - Payment Systems

Presented by: Karen Slaughter Amegy Bank

This session will cover the material outlined in the Essentials of Treasury Management, 2nd edition. Individuals attending this session will receive an overview of Cash Management Process Considerations, Collections, Concentration, Disbursements, Net Settlement Systems, Cash Forecasting, Projected Closing Cash Position and Cash Management System Risks and Controls. The primary objective of the session will be to prepare individuals sitting for the CTP exam, but the content is relevant and informative to anyone in a cash management position.

CTP Review - Cash Management

CTP Review - Treasury Management Systems & Electronic Commerce

Taking the Pain Out of Letters of Credit

Presented by: Madeline Sprague JPMorgan Chase
Frances CGGVeritas Services, Inc.

Letters of Credit are a necessary part of financial management. In this session, learn what to do - and what not to, regarding: --structuring credit agreements for LC and bank gty issuance --understanding regulatory issues --negotiating appropriate wording --how LCs work (and why they sometimes don't) --managing fees and exposures

Going Green: Make an Eco-Friendly Choice Through Document Imaging

Presented by: Joseph Stark JPMorgan Chase
Lisa Hill JPMorgan Chase Bank

This session explores the challenges of paper retention and the benefits of going digital for an end-to-end company solution to capture, manage, archive and retrieve business and financial documents. Best practices of selecting an imaging solution, including tips on choosing between an in-house process and outsourcing to a business partner.

Fraud Prevention: Stop the Space Invaders

Presented by: Scott Vines, CCM Amegy Bank
Brook Ballard Stage Stores, Inc.

Together we'll explore the Universe of Fraud in the Treasury Management World, and explore ways in which you can defend and shield against it! We'll use real-life examples and focus on real solutions as we explore this serious and important subject in a fun and entertaining way to help protect you and your company from the Space Invaders!

CTP Review - Cash Management

CTP Review - Treasury Management Systems & Electronic Commerce