



## NEWS RELEASE

## For Immediate Release

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### *ConServe Announces “City Park Pickup”*

Professional Development Group, Inc. (PDG) in conjunction with Continental Service Group, Inc. (ConServe) is spearheading City Park Pickup, an initiative to help rejuvenate New Orleans’ City Park. On September 29, 2007 volunteers are going to New Orleans to assist with physical plant maintenance at City Park. This coincides with PDG's 28th National Student Loan/Receivables Collection Conference in New Orleans, LA on September 30-October 3.

Nearly two years ago Hurricane Katrina caused \$43 million worth of damage to New Orleans’ City Park. City Park is an important part of the local culture 1,300 acres of activities, facilities, sights, and sounds. The Park has proven resilient and, as a result of continuing clean-up and restoration efforts, many of its attractions are again open to the public. In the wake of Katrina, the Park is still facing challenges; there is still a need to replant, rebuild, and restore. Currently, there is only enough funding for a staff of just over 30 (down from 260 before the storm). Volunteers and donation are essential to the recovery and rebirth of City Park.

“Ever mindful of the opportunity and social responsibility to help others who are in need, we feel there are times to come together for the greater good.” Mark E. Davitt, ConServe. “Taking advantage of our proximity to this historic area, we feel this is an excellent opportunity for our conference attendees and staff to make a difference.” Jason Beard, President & CEO of PDG.

Gabrielle Bovenzi, Associate Director in Administration and Finance, Indiana University Purdue University Indianapolis (IUPUI) included, “As a native of Louisiana who had family members living in New Orleans, I am personally committed to the rebuilding of the city. Incorporating a day of service into our conference agenda gives us all the opportunity to contribute to the rebirth of New Orleans.”

For details on Campus Clean-Up and more information about how to get involved, please contact Professional Development Group at [info@prodev.com](mailto:info@prodev.com) or visit PDG’s website at [www.prodev.com](http://www.prodev.com).

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